



Press Release

For Immediate Release

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BOMAG PLANS NEW PRODUCT INTRODUCTIONS, BOMAG LIVE! CUSTOMER EVENT AND TRIP GIVEAWAYS FOR WORLD OF ASPHALT 2024

RIDGEWAY, S.C., March 1, 2024 – BOMAG Americas' World of Asphalt 2024 participation will be one of the company's largest and most ambitious to date. Featured in BOMAG's 2,500 ft² display, exhibit #2731, will be the latest updates to its CR series pavers, including the introduction of a new front mount screed design, and the North American launch of two zero-emissions machines.

Immediately following the show on Monday night, BOMAG Americas will host a massive customer event, BOMAG LIVE!, at the Nashville Walk of Fame Park, just minutes away from the Music City Center. The event includes live musical entertainment, a Wild West show and a chance to win one of four trip packages to BOMAG Innovation Days in Boppard, Germany.

The exhibit

BOMAG's World of Asphalt display includes the latest paving, milling and compaction equipment and technology available for the asphalt contractor, anchored by the new BOMAG CR 1030 T rubber track paver. Retaining many of the legacy Cedarapids features, the highway-class paver incorporates a new independent auger/conveyor system with outboard drive augers and a new interface for the operator. The paver will be displayed with the new front mount screed, the VERSA 20, that provides infinitely variable paving widths from 10 to 19 ft (3.0 to 5.8 m) and a maximum paving width of 23 ft (7 m).

Two electric machines from BOMAG's e-PERFORMANCE offering will be featured as well. The BOMAG BW 120 AD e-5 electric tandem roller offers sustainable, low-noise and zero-emissions operation to the 2.5-ton class roller market. Offering a 47.2-in (1.200-m) compaction width, the e-PERFORMANCE system is equipped with two electric motors and is powered by a 48V system with long-lasting 25 kWh Li-Ion batteries. With its 17.7-in (450-mm) compaction width, the battery-electric BOMAG BP 18/45 e plate compactor is every bit as powerful as its gas-powered counterpart and features push-button start, low-noise and zero emissions operation.

BOMAG LIVE!

The unrivaled BOMAG LIVE! customer event at World of Asphalt will be held from 5:00 to 8:00 p.m. on Monday, March 25. BOMAG welcomes all World of Asphalt customers to register and make the short walk from the Music City Center to the Walk of Fame Park, where the event will be held.

Guest will be treated to free food, beverages and a concert, kicked off by opening band, The Georgia Thunderbolts' signature sound steeped in soulful swagger, blistering blues and raw rock. The excitement will continue during intermission with Loop Rawlins's high-energy Western show that includes trick roping, whip cracking and gun spinning. Headliners, The Kentucky Headhunters, will close the event with their American country rock and Southern rock sound.

Space is limited and advanced registration is required to attend BOMAG LIVE! Attendees can register at www.bomaglive.com. During World of Asphalt show hours on Monday, event attendees can stop by BOMAG booth #2731 to pick up their wristband, which is required to gain entry.

Trip giveaway

During Monday's customer event, BOMAG will give away four all-expenses paid trips for two to BOMAG Innovation Days in Boppard, Germany, taking place the week of September 16, 2024. The trips are open to BOMAG customers and potential customers and include hotels, transportation, meals and two days of sightseeing of the Rhine River valley region of Germany. Full details on eligibility can be found at www.bomaglive.com.

BOMAG welcomes all World of Asphalt attendees to see the latest paving, milling and compaction innovations at booth #2731 from March 25-27, 2024, in Nashville, and invites attendees to register for the unforgettable BOMAG LIVE! customer event on March 25.

About BOMAG

As the worldwide compaction and roadbuilding experts for soil and asphalt applications, BOMAG has a staff of 2,500 employees to support its global dealer network of more than 400 dealers. A broad range of product segments consist of asphalt pavers and milling machines, reclaimer/stabilizers, single drum and tandem vibratory rollers, pneumatic tired rollers, landfill refuse compactors and a full range of light compaction equipment resulting in BOMAG sales revenue of \$1.1 Billion USD in 2023. www.bomag.com/us-en